

CBCS SCHEME

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15AU51

Fifth Semester B.E. Degree Examination, Dec.2018/Jan.2019 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the nature and characteristics of management. (08 Marks)
b. Explain the role performed by a manager. (08 Marks)

OR

- 2 a. Explain the different types of plans. (08 Marks)
b. Write the importance of planning. (04 Marks)
c. Define the decision making process and list the steps involved in it. (04 Marks)

Module-2

- 3 a. Explain the principles of organization in brief. (08 Marks)
b. Distinguish between : i) centralization and decentralization
ii) selection and recruitment (08 Marks)

OR

- 4 a. Explain the Marslow's hierarchy of needs theory. (08 Marks)
b. Define communication and give its importance. (04 Marks)
c. Write the essentials of good control process. (04 Marks)

Module-3

- 5 a. Explain the functions of an entrepreneur. (08 Marks)
b. Explain the different types of entrepreneurs. Briefly. (08 Marks)

OR

- 6 a. Explain the stages in the entrepreneurial process. (08 Marks)
b. What are the barriers to entrepreneurship? Explain. (08 Marks)

Module-4

- 7 a. Explain the need for small scale industries in economic development. (08 Marks)
b. Explain the role of SSI in economic development and given its advantages. (08 Marks)

OR

- 8 Write the nature of support and objectives of the :
i) TECKSOK ii) KSSIDC iii) SISI iv) DIC. (16 Marks)

Module-5

- 9 a. Explain the sources of project identification and project selection. (08 Marks)
b. Briefly outline the contents of project report. (08 Marks)

OR

- 10 a. Write the characteristics of partnership firm and given its advantages and disadvantages. (08 Marks)
b. Write the features of sole proprietorship and given its advantages. (08 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.